

Welcome,

We are glad you are interested in creating and maintaining apps in your language. We need to know more about you, your language, and your plans. This document will provide us with the initial infor­mation we need to interact with you about building apps with ***Kalaam Media***. A *Digital Publication Manager* from our staff will work with you as you prepare your apps for initial publication.

As you complete this form, you might find that you are missing some of the information. You may leave it blank now and complete it later. However, for those who are receiving their training at a ***Kalaam Media*** Training Workshop, we must have the completed form at least 4 weeks before your workshop starts.

We look forward to serving you.

Dan Neville

Director of App Services

Kalaam Media

apps@internetpublishingservice.com

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| **A** | **Dates** | |
|  | What is today's date? |  |
|  |  |  |
| **B** | **Contact information** | |
|  | What is your name? |  |
|  | What name do you prefer on correspondence? |  |
|  | What is your e-mail address? |  |
|  | What is your telephone number or Skype ID? |  |
|  | What country are you in? |  |
|  | What is the name of your organization? |  |
|  | What is the language Ethnologue code for the app? |  |
|  | Who will approve the final app for publication?  (Name and email) |  |
|  | Has your organization approved the files to be included in the app? |  |
|  |  |  |
|  | Should the app include a user account? Users do not lose their data (highlights, notes, bookmarks) when they change their phone. (Yes or No) *(If left blank, “****Yes****” will be assumed.)* |  |
|  | Should the app(s) be listed on the ScriptureEarth.org website? (Yes or No) *(If left blank, “****No****” will be assumed.)* |  |

This chart lists the different apps that we offer. Please check the ones that you would like to consider.

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| **C** | **Apps which are part of Kalaam Media’s Wildfire system** | |  |
|  | **The main content of the app:** | **The main platform for the app:** | **Are you interested in an app like this?** |
| **1** | **Scripture** | Online reading with your browser |  |
| **2** | **Scripture** | Offline reading using your Android device |  |
| **3** | **Scripture** | Offline reading using your iOS\* device |  |
| **4** | **Dictionary** | Online reading with your browser |  |
| **5** | **Dictionary** | Offline reading using your Android device |  |
| **6** | **Dictionary** | Offline reading using your iOS\* device |  |
| **7** | **Other text** | Online reading with your browser |  |
| **8** | **Other text** | Offline reading using your Android device |  |
| **9** | **Other text** | Offline reading using your iOS\* device |  |
| **\*** | **iOS app is a PWA** | PWAs are Progressive Web Apps. They are mobile apps that are cross-platform. Though not yet as feature-rich as a dedicated Android or iOS app, they also work on any PC using an internet browser. |  |

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| **D** | **Information needed for building a Scripture app** | | |
|  | **Item** | **Description** | **Enter status or information here** |
|  | Paratext files | APPROVED and in print-ready format.  Back-up of the Paratext files  Included in the .zip file are .sfm and other files. |  |
|  | App Name | This is the name that will be seen on the screen of the mobile phone.  It is best if this is less than 15 characters, but it must be less than 30 characters.  It can be in the mother tongue, language of wider communication, or English. |  |
|  | Copyright and licensing information | This is for the “About" box and can be in the mother tongue, language of wider communication, or English.  Only one language required, but more than one is okay. |  |
|  | Is there a reason the following features should NOT be included? | Verse of the Day (VoD) notifications? On or Off  Daily Reminder (DR)? On or Off  Verse on Image (VoI) - each image will add to app size by approx. 50-200+ KB) | Include VoD:  - on or off:  Include DR:  - on or off:  Include VoI:  - max # of images: |
|  | 1. Is the *Jesus Film* or *LUMO* film available in your language? 2. Should we include it in the Bible app? Will your users be offended by including a film in a Bible app? 3. If films cannot be automatically imported to the app, contact us regarding file name requirements and location. | 1. Please provide the link to the film if it is available. 2. Some are surprised and even object to seeing a film presentation in a Bible app. Consider carefully if this feature should be included. | Add link here:  Include the *Jesus Film*?  Yes \_\_\_\_  No \_\_\_\_  Include *LUMO* film?  Yes \_\_\_\_  No \_\_\_\_ |
|  | App-related website address | Do you have a ***Wildfire*** website where this app can be included? If so, the domain name is required. (It will also appear in the “About” box.)  If not, a promotional website will be created for you. Which of the fol­lowing major languages should be used on the introduction page?  \_ English \_ French \_ Spanish \_ Indonesian \_ Russian \_ German \_ Chinese \_ Hindi \_ Other: Translate the following phrase.  “Read, listen, and meditate on the WORD of GOD using the (*insert Your Bible App Name)*. It's free to download and can be installed on smartphones and computers.” | \_ Yes:  Domain name is:  \_ No  Promotional Language intro page should be:   * (Insert your answer here)   - If Other, translate here. |
|  | Audio | * Are there *Faith Comes By Hearing* files? Check here to be sure:  <https://www.faithcomesbyhearing.com/audio-bible-resources/recordings-database> * Do you have other audio files, and would you like them synchronized with your Scriptures? * Is your context sensitive or can you not use *Google Cloud*? |  |

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| **E** | **Information needed for building a Dictionary app** | | |
|  | **Item** | **Description** | **Enter status or information here** |
|  | LexiquePro files  FLEX files | In print-ready format  This is a .lift file. |  |
|  | App Name | This is the name that will be seen on the screen of the mobile phone.  It is best if this is less than 15 characters, but it must be less than 30 characters.  It can be in the mother tongue, language of wider communication, or English. |  |
|  | Copyright and licensing information | This is for the “About" box and can be in the mother tongue, language of wider communication, or English.  Only one language is required. |  |
|  | App-related website address | If there is a website, then the domain name is required.  It will also appear in the “About” box. |  |

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| **F** | **Information needed for building a Reader app** | | |
|  | **Item** | **Description** | **Enter status or information here** |
|  | Documents  Pictures  Audio | WORD documents in acceptable Reader app format.  For full information go here:  <http://software.sil.org/downloads/r/readingappbuilder/Reading-App-Builder-02-Building-Apps.pdf> |  |
|  | App Name | This is the name that will be seen on the screen of the mobile phone.  It is best if this is less than 15 characters, but it must be less than 30 characters.  It can be in the mother tongue, language of wider communication, or English. |  |
|  | Copyright and licensing information | This is for the “About" box and can be in the mother tongue, language of wider communication, or English.  Only one language required. |  |
|  | App-related website address | If there is a website, then the domain name is required.  It will also appear in the “About” box. |  |

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| **G** | **Information needed to put the app in an app store** | |  |
|  | **Item** | **Description** | **Enter status or information here** |
|  | App Title  This is the title used in *Google Play* store or the *Apple* app store. | **Should be less than 30 characters**.  A shorter app title displays well on all device screens. |  |
|  | Short Description | **Not more than 80 characters.**  Hyperlinks are not allowed. |  |
|  | Full Description | **A description of your app detailing features and functionality, not exceeding 4000 characters.**  Try to include the name of your app in the description in a natural way.  Hyperlinks are not allowed. |  |
|  | Copyrights | Please provide the copyrights info for the Bible and other materials.  Example:  **© 2017 Wycliffe Bible Translators, Inc.** |  |
|  | High-Res Icon | **1024 x 1024 pixels**  **PNG format** |  |
|  | Feature Graphic | **1024 w x 500 h pixels**  **JPG** or **24-bit PNG** (no alpha) Use this [link for generating](https://www.norio.be/android-feature-graphic-generator/) this. |  |
|  | Keywords | Several keywords that describe your app, separated by commas. These should be included in your “Full Description” for the app.  This is for search engines, such as *Google*, and for searching for your app in the app store.  This should be 3 to 6 words. |  |